

# Rightmove Overseas

## Overseas Search Report May 2011

### Back to work blues boost overseas property searches

#### Highlights

- ↑ 56.2% of indexed locations saw increases in searches, ↓ 43.7% decreases, → 0.1% no changes
- Searches for overseas property rose 15.3% in May
- Poland has broken into the top 20 countries for the first time, searches increasing by a huge 248%
- Top ten climbers include several French regions: Dordogne (up 74%), Aquitaine (up 47%) and Limousin (up 39%)
- Italy continues to attract interest – 17 out of 20 Italian regions see increased user activity in May
- Bavaria in Germany is the top climber for May with 82% more searches month on month

#### Commentary

Commenting on the climbers and fallers in this month's search chart Shameem Golamy, Head of Overseas at Rightmove said:

*"After the bank holidays in April, searches for overseas property increased by 15% in May as people settled back into their normal routine. Properties in France received a healthy growth in interest, especially properties in The Dordogne region, as users combine looking for a bargain with a complete change of lifestyle. Properties all over France are being advertised at realistic pricing levels, with 2 bed houses starting at around £75,000. With transport costs reportedly on the increase, it's logical that people are starting to look closer to the UK.*

*Rightmove's new partnership with Polish property firm Morizon.pl, which has led to an increase in properties displayed in Poland, has caught the imagination of UK buyers with a surge of users gaining access to the attractive investment opportunities available."*

David Kerns, Private Client dealing manager comments:

*"The post-bank holiday blues clearly led to a large increase in interest in overseas property last month, as sunny shores and a new life abroad tempted UK workers.*

*"The euro seems to have set its sights on becoming the world's premier bipolar currency, fuelled in part by the indecision over what to "do" about Greece. As a result, there's been more and more interest in non-eurozone economies, such as Poland and Turkey. Turkey in particular has become one of the fastest growing economies in Europe and many property investors here have been attracted by its stability against a backdrop of uncertainty closer to home."*

# Search Data Highlights

## Top 10 Climbers and Fallers this month (areas with > 100 searches a day)

Top 10 Climbers	% Change Searches	Chart Position	Chart Change
Bavaria, Germany	82.29%	155	↑46
Dordogne, France	74.86%	45	↑16
Abruzzo, Italy	48.41%	102	↑19
Aquitaine, France	47.28%	23	↑6
Campania, Italy	46.21%	94	↑11
Leiria, Portugal	39.37%	145	↑18
Limousin, France	38.91%	63	↑11
Queensland, Australia	36.31%	59	↑12
Silver Coast (Costa de Prata), Portugal	35.64%	58	↑11
Emilia-Romagna, Italy	33.11%	141	↑7

Top 10 Fallers	% Change Searches	Chart Position	Chart Change
Valencia and Costa del Azahar, Spain	-42.47%	66	↓-33
Valencia, Spain	-38.11%	24	↓-11
Alicante, Spain	-26.03%	33	↓-13
Costa Blanca North, Spain	-17.23%	26	↓-5
Costa Blanca South, Spain	-6.79%	25	↑1
Málaga, Spain	-0.10%	40	↓-8
Orlando, USA	0.56%	150	↓-10
New South Wales, Australia	1.76%	31	↓-4
Andalucía, Spain	2.13%	21	↓-2
Los Angeles County, USA	2.69%	123	↓-16

## Top 10 Trending\* Searches this month (areas with > 100 searches a day)

These are the locations showing the most consistent positive performance in searches on Rightmove Overseas.

Destination	Country	% Change Searches	Chart Position	Monthly Chart Change	Quarterly Chart Change	Yearly Chart Change	Chart Trend
Bayern	Germany	82.29%	155	↑46	↑172	↑54	↑57
Monaco	Monaco	94.36%	157	↑56	↑64	↑659	↑21
Poland	Poland	248.41%	55	↑65	↑56	↑88	↑19
Leiria	Portugal	39.37%	145	↑18	↑32	↑88	↑11
Mugla	Turkey	27.20%	152	↑6	↑27	↓-14	↑9
Croatia	Croatia	31.01%	96	↑4	↑27	↑9	↑9
Campania	Italy	46.21%	94	↑11	↑23	↑5	↑8
Auvergne	France	22.00%	154	↑3	↑21	↓-13	↑7
Massif Central	France	22.15%	153	↑3	↑20	↓-13	↑7
Ibiza	Spain	25.12%	127	↑4	↑21	↑17	↑7

\*Chart Trend is a rolling average of the three previous monthly changes in chart position

You can [download the full Rightmove Overseas Search Report](#) from our blog including Top 40 locations, Top 20 countries with regional breakdowns for Spain, France, Italy, Portugal and the USA.

## Top 20 Countries

Country	% of all searches for Countries	% Change Searches	Country Chart Position	Overall Chart Position	Monthly Country Chart Change	Quarterly Country Chart Change	Yearly Country Chart Change	Country Chart Trend
Spain	20.90%	1.64%	1	3	→0	→0	→0	→0
France	18.10%	21.66%	2	4	→0	→0	→0	→0
USA	11.92%	13.49%	3	6	→0	→0	→0	→0
Portugal	7.04%	19.94%	4	9	→0	↑1	→0	→0
Italy	6.92%	23.92%	5	10	→0	↑1	→0	→0
Australia	5.31%	18.64%	6	11	→0	↓-2	→0	↓-1
Cyprus	2.93%	15.03%	7	14	→0	↑1	↑1	→0
Greece	2.50%	18.43%	8	15	↑1	↑2	↑1	↑1
New Zealand	2.50%	15.69%	8	15	→0	↓-1	↓-1	→0
Germany	2.13%	13.78%	10	20	→0	↓-1	→0	→0
Turkey	1.65%	21.64%	11	27	↑1	↑1	→0	→0
Ireland	1.58%	8.20%	12	29	↓-1	↓-1	↑4	→0
Bulgaria	1.25%	16.68%	13	44	→0	↑1	↓-1	→0
Canada	1.15%	22.40%	14	46	→0	↓-1	↓-1	→0
Austria	1.01%	9.10%	15	48	→0	→0	→0	→0
Thailand	0.95%	24.19%	16	52	↑1	↑1	↑1	→0
Malta	0.94%	18.55%	17	53	↓-1	↓-1	↓-3	→0
Poland	0.89%	248.41%	18	55	↑9	↑9	↑13	↑3
India	0.70%	13.95%	19	72	→0	→0	↑1	→0
Switzerland	0.68%	10.66%	20	74	↓-2	↓-2	↓-2	↓-1

## Spain – Top 20 Breakdown

Area	% Change Searches	Chart Position	Monthly Chart Change	Quarterly Chart Change	Yearly Chart Change	Chart Trend
Costa del Sol	4.75%	13	↓-1	→0	↓-1	→0
Illes Balears	16.69%	17	↑1	↑4	↑1	↑1
Islas Canarias	10.17%	19	↑3	↓-3	↑2	↓-1
Andalucía	2.13%	21	↓-2	↑2	↑2	↑1
Valencia	-38.11%	24	↓-11	→0	↑2	→0
Costa Blanca South	-6.79%	25	↑1	↑1	→0	→0
Costa Blanca North	-17.23%	26	↓-5	↓-1	↓-2	→0
Alicante	-26.03%	33	↓-13	↓-6	↓-4	↓-2
Costa Brava	10.03%	37	↓-1	↓-5	↑1	↓-2
Costa Dorada	9.61%	38	→0	↓-3	↑4	↓-1
Cataluña	9.63%	39	→0	↓-3	↑4	↓-1
Málaga	-0.10%	40	↓-8	↓-1	↓-3	→0
Costa Calida	5.72%	54	↓-5	↓-4	↓-3	↓-1
Costa de Almeria	8.40%	65	↓-8	↓-9	↓-10	↓-3
Valencia and Costa del Azahar	-42.47%	66	↓-33	↓-7	↓-8	↓-2
Mallorca	17.58%	70	→0	↑5	↑9	↑2
Murcia	11.84%	73	↓-7	↓-4	↓-2	↓-1
Costa de la Luz	9.18%	79	↓-3	↓-1	↓-4	→0
Tenerife	5.55%	95	↓-7	↓-12	↑6	↓-4
Costa Tropical	14.99%	104	↓-5	→0	↓-6	→0

## France –Top 20 Breakdown

Area	% Change Searches	Chart Position	Monthly Chart Change	Quarterly Chart Change	Yearly Chart Change	Chart Trend
Aquitaine	47.28%	23	↑6	↑7	↑4	↑2
Bretagne	23.36%	28	↑6	↑9	↑4	↑3
Languedoc-Roussillon	21.51%	30	↑5	↑3	→0	↑1
Normandie	27.64%	35	↑5	↑10	↑1	↑3
French Riviera	16.12%	41	↑2	↑3	↓-10	↑1
Dordogne	74.86%	45	↑16	↑22	↑12	↑7
Poitou-Charentes	22.79%	49	↑3	↑8	↑5	↑3
Loire Valley	20.07%	57	↑1	↑6	↑2	↑2
Pays de la Loire	22.82%	61	↑4	↑7	↑4	↑2
Limousin	38.91%	63	↑11	↑9	↓-1	↑3
Alps (Alpes)	5.78%	71	↓-9	↓-20	↓-2	↓-7
Gironde	17.81%	75	→0	↑1	↓-3	→0
Provence-Alpes-Côte d`Azur	23.87%	76	↑2	↑4	↑8	↑1
Pyrenees	11.47%	78	↓-1	↓-1	→0	→0
Vendée	19.45%	82	↑3	↑4	→0	↑1
Île-de-France	11.82%	84	↓-1	↑1	↓-1	→0
Nord-Pas-de-Calais	19.06%	103	↓-2	→0	↓-7	→0
Rhône-Alpes	9.75%	107	↓-9	↓-19	↑11	↓-6
Midi-Pyrénées	24.20%	109	↑2	→0	↑30	→0
Alpes-Maritimes	16.39%	140	↓-3	↓-5	↓-13	↓-2

## Italy –Top 20 Breakdown

Area	% Change Searches	Chart Position	Monthly Chart Change	Quarterly Chart Change	Yearly Chart Change	Chart Trend
Toscana	22.33%	47	↑1	↑6	↑6	↑2
Lombardia	17.13%	90	→0	↑4	↑2	↑1
Campania	46.21%	94	↑11	↑23	↑5	↑8
Lazio	19.98%	100	↓-3	↑2	↑6	↑1
Abruzzo	48.41%	102	↑19	↑19	↑20	↑6
Puglia	31.90%	105	↑5	↑7	↑2	↑2
Calabria	25.08%	111	↑7	↑9	↑5	↑3
Sardegna	23.18%	115	↑8	↑10	↓-13	↑3
Veneto	15.75%	124	→0	↑8	↑1	↑3
Le Marche	7.00%	125	↓-10	↑13	↑8	↑4
Liguria	18.28%	130	→0	↑7	↓-2	↑2
Sicilia	23.23%	131	↑5	↑3	↓-9	↑1
Emilia-Romagna	33.11%	141	↑7	↑19	↓-6	↑6
Umbria	19.90%	144	↑5	↑15	↑12	↑5
Piemonte	32.01%	149	↑13	↑13	↑11	↑4
Alps (Alpi)	28.41%	179	↑6	↑8	↑15	↑3
Basilicata	39.56%	219	↑21	↑22	↑1	↑7
Lakes	37.25%	220	↑16	↑54	↑33	↑18
Roma	26.61%	234	↑8	↑24	↑52	↑8
Firenze	15.48%	267	↓-12	↑16	↑41	↑5

## USA – Top 20 Breakdown

Area	% Change Searches	Chart Position	Monthly Chart Change	Quarterly Chart Change	Yearly Chart Change	Chart Trend
California	13.48%	22	↑3	↓-5	↓-2	↓-2
Florida	14.48%	32	↓-1	↓-4	↑7	↓-1
New York	13.05%	67	↓-4	↓-2	↑6	↓-1
Orange County	6.88%	119	↓-7	↓-3	↑11	↓-1
Los Angeles County	2.69%	123	↓-16	↓-15	↓-15	↓-5
Orlando	0.56%	150	↓-10	↓-1	↑4	→0
Hawaii	8.70%	167	↓-13	↓-10	↑20	↓-3
Miami-Dade County	8.51%	180	↓-14	↓-19	↓-11	↓-6
Texas	4.67%	184	↓-15	↓-18	↑30	↓-6
Nevada	13.89%	201	↓-11	↓-29	↑44	↓-10
New York County	9.26%	229	↓-22	↓-22	↓-43	↓-7
Osceola County	16.50%	236	↓-11	↓-34	↓-19	↓-11
Polk County	41.06%	237	↑27	↑30	↑42	↑10
Clark County	11.71%	253	↓-16	↓-30	↑16	↓-10
Manhattan	32.20%	270	↑17	↑11	↑108	↑4
Illinois	40.52%	279	↑27	↑20	↑61	↑7
New York	7.83%	288	↓-25	↓-25	↓-67	↓-8
Los Angeles	2.03%	293	↓-36	↓-24	↓-57	↓-8
San Francisco County	13.64%	322	↓-20	↑10	↑26	↑3
Kissimmee	18.29%	327	↓-8	↓-49	↓-2	↓-16

## Portugal – Top 20 Breakdown

Area	% Change Searches	Chart Position	Monthly Chart Change	Quarterly Chart Change	Yearly Chart Change	Chart Trend
Algarve	17.47%	34	↑3	↑12	↑7	↑4
Central Algarve	14.32%	43	↑1	↑5	↓-8	↑2
Silver Coast (Costa de Prata)	35.64%	58	↑11	↑16	↑16	↑5
Eastern Algarve	11.69%	68	↓-4	↑5	↓-1	↑2
Lisbon and Lisbon Coast	22.07%	83	↑6	↑9	↑4	↑3
Alentejo	26.75%	106	↓-3	↑7	↓-6	↑2
Costa Verde	27.46%	121	↑8	↓-6	↑3	↓-2
Leiria	39.37%	145	↑18	↑32	↑88	↑11
Lisboa	29.65%	156	↑9	↑9	↓-6	↑3
Costa Azul	32.20%	158	↑15	↑31	↓-9	↑10
Santarém	50.39%	164	↑27	↑33	↑8	↑11
Arquipélago da Madeira	16.96%	185	↓-2	↓-17	→0	↓-6
Albufeira	9.32%	204	↓-18	↑7	↓-21	↑2
Vilamoura	24.24%	208	↓-2	↑23	↓-5	↑8
Carvoeiro	29.78%	240	↑11	↑67	↑28	↑22
Alvor	18.09%	250	↓-5	↑94	↑44	↑31
Coimbra	29.06%	263	↑8	↑59	↑133	↑20
Praia da Luz	19.60%	273	↓-6	↑17	↑26	↑6
Lagos	20.29%	298	↓-8	↑56	↓-18	↑19
Beja	14.48%	312	↓-21	↑8	↓-29	↑3

## Top 40 Locations

Destination	Country	% Change Searches	Chart Position	Monthly Chart Change	Quarterly Chart Change	Yearly Chart Change	Chart Trend
Europe		14.71%	1	→0	→0	→0	→0
Western Europe		13.11%	2	→0	→0	→0	→0
Spain	Spain	1.64%	3	→0	→0	→0	→0
France	France	21.66%	4	→0	→0	→0	→0
North America		14.22%	5	→0	→0	→0	→0
USA	USA	13.49%	6	→0	→0	↑1	→0
Eastern Europe		23.87%	7	→0	↑1	↓-1	→0
Australasia		17.68%	8	→0	↓-1	→0	→0
Portugal	Portugal	19.94%	9	→0	↑1	→0	→0
Italy	Italy	23.92%	10	→0	↑1	→0	→0
Australia	Australia	18.64%	11	→0	↓-2	→0	↓-1
Asia		23.15%	12	↑2	↑2	↑4	↑1
Costa del Sol	Spain	4.75%	13	↓-1	→0	↓-1	→0
Cyprus	Cyprus	15.03%	14	↑1	↑1	→0	→0
Greece	Greece	18.43%	15	↑2	↑5	→0	↑2
New Zealand	New Zealand	15.69%	15	↑1	↓-3	↓-2	↓-1
Illes Balears	Spain	16.69%	17	↑1	↑4	↑1	↑1
Caribbean		16.46%	18	↑5	→0	↓-1	→0
Islas Canarias	Spain	10.17%	19	↑3	↓-3	↑2	↓-1
Germany	Germany	13.78%	20	↑4	↓-1	↓-1	→0
Andalucía	Spain	2.13%	21	↓-2	↑2	↑2	↑1
California	USA	13.48%	22	↑3	↓-5	↓-2	↓-2
Aquitaine	France	47.28%	23	↑6	↑7	↑4	↑2
Valencia	Spain	-38.11%	24	↓-11	→0	↑2	→0
Costa Blanca South	Spain	-6.79%	25	↑1	↑1	→0	→0
Costa Blanca North	Spain	-17.23%	26	↓-5	↓-1	↓-2	→0
Turkey	Turkey	21.64%	27	↑3	↑7	↓-5	↑2
Bretagne	France	23.36%	28	↑6	↑9	↑4	↑3
Ireland	Ireland	8.20%	29	↓-1	↑2	↑20	↑1
Languedoc-Roussillon	France	21.51%	30	↑5	↑3	→0	↑1
New South Wales	Australia	1.76%	31	↓-4	↓-9	↑2	↓-3
Florida	USA	14.48%	32	↓-1	↓-4	↑7	↓-1
Alicante	Spain	-26.03%	33	↓-13	↓-6	↓-4	↓-2
Algarve	Portugal	17.47%	34	↑3	↑12	↑7	↑4
Normandie	France	27.64%	35	↑5	↑10	↑1	↑3
South Asia		24.95%	36	↑5	↑4	↑8	↑1
Costa Brava	Spain	10.03%	37	↓-1	↓-5	↑1	↓-2
Costa Dorada	Spain	9.61%	38	→0	↓-3	↑4	↓-1
Cataluña	Spain	9.63%	39	→0	↓-3	↑4	↓-1
Málaga	Spain	-0.10%	40	↓-8	↓-1	↓-3	→0

## Editors Notes

This data is compiled from searches made by users of [www.rightmoveoverseas.co.uk](http://www.rightmoveoverseas.co.uk) during the period 1<sup>st</sup> May to 31<sup>st</sup> May 2011. Our website records explicit searches that users make for locations chosen from our map based search, or that are entered into search fields and includes tourist regions we have defined for ease of recognition.

- **% Change Searches** is the % change in searches on the previous month
- **Chart position** is absolute and determined by aggregate search volume for that location i.e. all the explicit searches for the location plus any explicit searches for sub-regions of the location e.g. Searches for 'France' include searches for 'Paris'.
- **Monthly Chart Change** is the difference in chart position on the previous month.
- **Quarterly Chart Change** is the difference in chart position from 3 months ago.
- **Yearly Chart Change** is the difference in chart position from 12 months ago.
- **Chart Trend** is a rolling average of the three previous monthly changes in chart position.

The data in this report does not constitute specific advice, forecast or recommendation and is for general interest only. Readers must perform their own research and seek independent professional advice before making any decision to purchase or invest in property abroad.

## About Rightmove Overseas

Rightmove Overseas is part of Rightmove.co.uk, the UK's number one property website and advertises properties for sale in over 80 countries around the globe from agents, developers and owners. On average, Rightmove Overseas receives 80,000 unique visitors a week and generates over 1,200,000 overseas property searches a month for advertisers. Visit us at [www.rightmoveoverseas.co.uk](http://www.rightmoveoverseas.co.uk).